

# **ALCMAEON Second Project Partners Meeting**

Thessaloniki (EL)

12 - 13 September 2019





## **SECOND PARTNERS MEETING**

Thessaloniki, 12 – 13 September 2019

#### **Project Information**

- 1. Agenda of meeting
- 2. Project Presentation
- 3. Calendar of Activities
- 4. Calendar of Deadlines

#### Templates and tools for carrying out the project activities

#### **IO1 Training Package in Medical History for Medical Humanities Lecturers**

• IO1.D – Table of contents of the Educational Material

#### **IO3 Video Library**

- IO3.A Guidelines to shoot a video
- IO3.B Guidelines' interview
- IO3.C Video Library





# **SECOND PROJECT PARTNERS MEETING**

Thessaloniki (EL), 12 – 13 September 2019

## AGENDA OF THE MEETING

## **Timetable of 12 September 2019**

## 9:30 Start of the Meeting

1	Welcome of Participants	UCM and Pixel
2	Adoption of the agenda	Pixel
3	Target Group Involvement:	All partners
	Presentation of the representatives of the target groups involved or planned to be involved	

#### 11:00 - 11:15 Coffee Break

4		Presentation of the 3 Intellectual Outputs	
	4.1	Intellectual Output 1: Training Package in Medical History for Medical Humanities Lecturers Discussion for the definition of the topics of the educational material Presentation of the: - mapping curricula - focus group - 1 <sup>st</sup> unit of the educational material	All partners
	4.2	Students' questionnaires and piloting	UCM
	4.3	Intellectual Output 2: Collection for Digital Medical Museum  o Presentation of the planned activities and expected results	UCM, Pixel

#### 13:00 - 14:00 Lunch Break

4.4	Intellectual Output 3: Virtual Video Library with Testimonials from Role-model Doctors	EuroED, UCM, Pixel
	<ul> <li>Presentation of the planned activities and expected results</li> </ul>	

#### 16:00 - 16:15 Coffee Break

5		Presentation of the project's events	
	5.1	Multiplayer events (ME)	Pixel
		<ul> <li>Presentation of the templates for carrying out the activities</li> </ul>	
	5.2	Training Activity in Madrid (TA)	UCM, Pixel
		<ul> <li>Presentation of the planned activities and expected results</li> </ul>	

# 18:00 End of 1<sup>st</sup> Meeting Day







# **Timetable of 13 September 2019**

## 9:30 Start of the Meeting

6		Presentation of the Project Management Activities (PM)	
	6.1	Presentation and analysis of PM1: Coordination of Activities  • Presentation of the current situation	Pixel
	6.2	Financial reporting of the project  O Questions and answers session	All partners

#### 11:00 - 11:15 Coffee Break

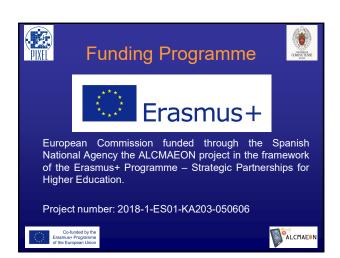
6.3	Presentation and analysis of PM2: Dissemination  o Presentation of the current situation	Pixel
6.4	Presentation and analysis of PM3: Exploitation	All partners
	<ul> <li>Presentation of the associated partners</li> </ul>	
	<ul> <li>Presentation of the exploitation links</li> </ul>	

## 13:00 - 14:00 Lunch Break

	6.5	Presentation and analysis of PM4: Evaluation	Pixel			
		<ul> <li>Presentation of the current situation</li> </ul>				
9		Calendar of Activities and Reminder on Project Deadlines	UCM, Pixel			
10		Schedule of Future Meetings	All partners			
11		Any Other Business	All partners			
12		Meeting Evaluation	All partners			

## 16:00 End of the meeting











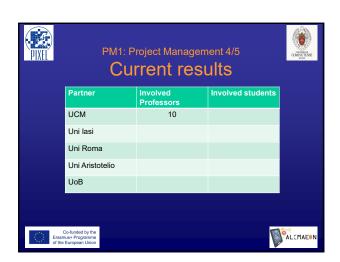




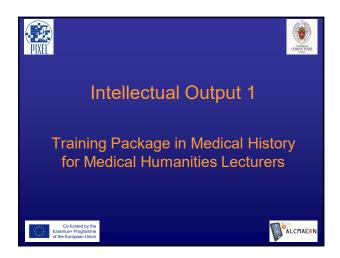


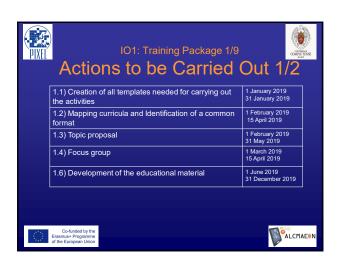












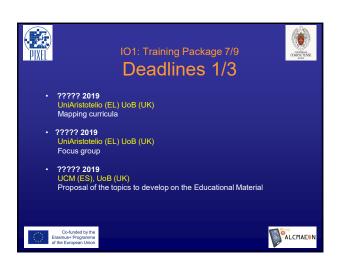


















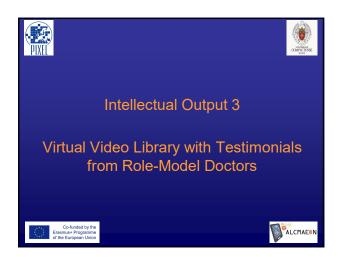
























































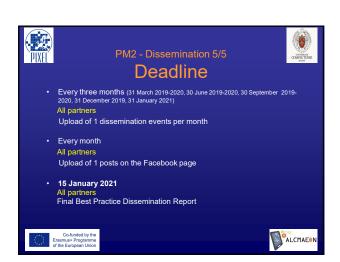
















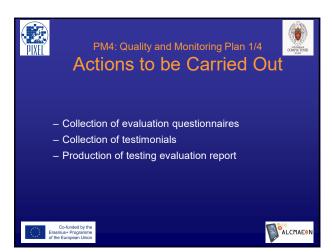
























ALCMAEON - Design a digital collection to include medical museum in the teaching of medical humanities and promote object-based learning education model

	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-2
Intellectual Output 1: Training package in med	ical history f	or medic	al huma	nities le	cturers																							
Creation of templates																												
Mapping curricula and Identification of common format																												
Focus groups																												
Production of the questionnaires for students																												
Collection of the questionnaires for students																												
Development of the educational material																												
Translation of the training package																												
Piloting phase																												
Piloting report																												
Intellectual Output 2: Collection for digital med	dical museu	m																										
Creation of templates																												
Creation of the digital platform																												-
Development of the map	1																											
Selection of the contents for the digital collection																												-
Development of the contents	1																											
Development of the labels																												
Intellectual Output 3: Virtual video library with	n testimonia	ls from r	ole-mod	el docto	rs																							
Creation of templates							1																					
Identification of doctors and students																												
Development of the script																												
Development of the videos	1																											
Editing of the videos																												
Project Management																												
Creation of templates						1							1															
Partners Meetings																												
Involvement of lecturers and students																												
Progress Report on activities																												
Financial Report																												
Events							<u> </u>				<u> </u>																	
Training event (TA)	T	П			T	T .	1		Г	T .	1		T .	Г		Т	T .			ı						I		
Multiplier events (ME)	_																										-	-
widiciplier events (IVIE)		1	I	1	<u> </u>	L	1	ı		<u> </u>	I	I	<u> </u>	1		1	1	1										



# **CALENDAR OF DEADLINES**

## **IO1 – Training Package in Medical History for Medical Humanities Lecturers**

Deadline	Results	Partner	Template and Tools
4 October 2019	Focus group	UniAristotelio (EL)	IO1.B – Focus Group
15 October 2019	Production of questionnaires for students	UCM (ES)	
22 October 2019	Development of contents of the first unit of the educational material	UniAristotelio (EL), UoB (UK), UCM (ES)	IO1.D – Table of contents of the Educational Material IO1.E – Guidelines for the development of the Educational Material
15 December 2019	Mapping curricula and Identification of common format	UoB (UK)	IO1.A – Mapping curricula
15 December 2019	Focus group	UoB (UK)	IO1.B – Focus Group
15 December 2019	Collection of 30 questionnaires for undergraduate medical students	All HEIs	IO1.C – Questionnaire for students
15 January 2020	Development of contents of the second unit of the educational material	All HEIs	IO1.D – Table of contents of the Educational Material IO1.E – Guidelines for the development of the Educational Material
15 February 2020	Provide list of 10 students with good level of English with email addresses to carry out a Delphi analysis	All HEIs	
15 March 2020	Translation of the training package	All HEIs	
15 June 2020	Send a report related to the Delphi analysis	UoB (UK)	

## **IO2 – Collection for Digital Medical Museum**

Deadline	Results	Partners Involved	Template and Tools
31 March 2020	Creation of all the templates needed for carrying out the activities	Pixel (IT), UCM (ES)	
31 March 2020 Creation of the digital platform		Pixel (IT)	IO2.A – Map
31 May 2020	Development of the map	All partners	IO2.A – Map
31 July 2020	Selection of the contents for the digital collection	All HEIs	IO2.A – Map
31 December 2020	Development of the contents	All HEIs	IO2.B – Digital objects
31 January 2021	Development of the labels	All HEIs	IO2.C – Labels

## **IO3** – Virtual Video Library with Testimonials from Role-Model Doctors

Deadline	Results	Partners Involved	Template and Tools
30 October 2019	Identification of 1 doctor per each of the 4 videos	All HEIs	PM1.A – Lectures
28 February 2020	Development and upload on YouTube of 2 videos	All HEIs	IO3.A – Guidelines to shoot a video





28 February 2020	Sending of raw videos and documents related to 1 video	All HEIs	IO3.B – Guidelines' interview			
201051441 y 2020	Schaing of faw videos and documents related to 1 video	71111213	IO3.C – Video Library			
15 March 2020	Sending of raw videos and documents related to 1 more video	All HEIs	IO3.A – Guidelines to shoot a video IO3.B – Guidelines' interview			
			IO3.C – Video Library			
31 May 2020	Sending of raw videos and documents related to 2 more videos	All HEIs	IO3.A – Guidelines to shoot a video IO3.B – Guidelines' interview			
			IO3.C – Video Library			
31 July 2020	Editing of the videos	EuroEd	IO3.A – Guidelines to shoot a video			
31 July 2020	Editing of the videos	EdioEd	IO3.B – Guidelines' interview			

# **Training Activity**

Deadline	Results	Partner	Template and Tools
30 September 2020	Definition of the: - Training Programme - Certificate for the participants - Contents for the Europass	UCM (ES), Pixel (IT)	
30 November 2020	Each HEI should: - Identify 2 participants in the training activity - Contact the National Europass Centre ( <u>link</u> ) in order to activate the Europass Mobility for each participant.	All HEIs	TA.4 – Contents for the Mobility Europass
January 2021	Delivery of the training activity	UCM (ES)	TA.1 –Register TA.2 – Programme TA.3 – Certificate
31 January 2021	Sending to Pixel of supporting documents (Report on the training activity, Register of participants, Programme, Certificates)	UCM (ES)	TA.1 – Register TA.2 – Programme TA.3 – Certificate TA.6 – Report
31 January 2021	Sending to Pixel of supporting documents: copies of the Europass certificates, description of the participants profiles and selection methodology	All HEIs (except UCM)	TA.5 – Participants Profile

# **Multiplier Events**

Deadline	Results	Partner	Template and Tools
31 January 2021	Organisation of an event for 20 (Greek/ Italian/ Romanian/ Spanish/ English) doctors/lectures/researchers/policy makers in order to present, discuss the project results and address their sustainability in the national system.  Sending of documents related to the multiplier events.		ME.1 - Multiplier Event Form ME.2 - Programme Template ME.3 - List of Participants Template ME.4 - Minutes form

# **Project Management**

PM1 - Coordination of Activities				
Deadline	Results	Partner	Template and Tools	
		UCM (ES),		
30 September 2019	Finalize the progress financial report	UniRoma (IT),		
		Unilasi (RO)		
11 October 2019	Sending of financial report	AUTh (EL)		
22 October 2019	Selection and involvement for the piloting phase, by each of the	All HEIs	PM1.A – Lecture Information	





	HEI, of  - 40 medical undergraduate students  - 10 among lectures, researchers, doctors and practitioners Upload on the project portal of the related information		PM1.B – Student information PM1.C – Role of the target groups
25 October 2019	Update online activity reports	AUTh (EL), UniRoma (IT)	https://alcmaeon.pixel- online.org/MNG-wip.php
15 November 2019	Selection and involvement for the piloting phase, by each of the HEI, of  - 40 medical undergraduate students  - 10 among lectures, researchers, doctors and practitioners  Upload on the project portal of the related information	UoB (UK)	PM1.A – Lecture Information PM1.B – Student information PM1.C – Role of the target groups
30 September 2019 - 2020, 31 December 2019, 31 March 2020, 30 June 2020, 31 January 2021	Production and Uploading of Project Activities Report	All partners	https://alcmaeon.pixel- online.org/MNG-wip.php
15 February 2021	Production of Financial Reports	All partners	PM1.E – Financial Manual PM1.F – Financial Forms

PM2 - Dissemination			
Deadline	Results	Partner	Template and Tools
15 October 2019	Upload at least 10 dissemination events	All partners	https://alcmaeon.pixel- online.org/MNG-diss.php
30 September 2019-2020, 31 December 2019, 31 March 2020, 30 June 2020, 31 January 2021	Organization of 1 dissemination events on the project every month and uploading the dissemination events description on the project web site (every three months)	All partners	https://alcmaeon.pixel- online.org/MNG-diss.php
15 January 2021	Production of the final Best Practice Dissemination Report	All partners	Template: PM2.B – How to write the Best Practice Dissemination Report

PM3 - Exploitation				
Deadline	Results	Partner	Template and Tools	
15 October 2019	Upload on the project portal of 3 associated partners. Sending to Pixel of 3 exploitation links	All partners	PM3.A - Associated Partner Letter PM3.B - Associated Partner Information PM3.C – Exploitation links	
15 January 2021	Upload on the project portal a total number of 6 associated partners.  Sending to Pixel a total number of 6 exploitation links	All partners	PM3.A - Associated Partner Letter PM3.B - Associated Partner Information PM3.C – Exploitation links	

PM4 - Quality and Monitoring Plan				
Deadline	Results	Partner	Template and Tools	
January 2021	<ul> <li>Collection of 6 testimonials</li> <li>Collection of 20 evaluation questionnaires</li> <li>Sending an evaluation report per country on the IOs</li> </ul>	All partners	PM4.D – Lectures' Evaluation Questionnaires for Intellectual Outputs PM4.E – Tool for questionnaires analysis PM4.F – Guidelines for the evaluation report on Testing Activities	



# **CALENDAR OF DEADLINES**

Area	Deadline	Results	Partner
DISS	30/09/2019	Upload on the project portla of 1 dissemination event per month	All partners
MAN	30/09/2019	Update online activity reports	All partners
MAN	30/09/2019	Finalize the progress financial report	UCM (ES), UniRoma (IT), Unilasi (RO)
101	04/10/2019	Focus group	UniAristotelio (EL)
MAN	11/10/2019	Sending of financial report	AUTh (EL)
DISS	15/10/2019	Upload at least 10 dissemination events	All partners
EXPL	15/10/2019	Upload on the project portal of 3 associated partners Sending to Pixel of 3 exploitation links	All partners
101	15/10/2019	Production of questionnaires for students	UCM (ES)
IO1	22/10/2019	Development of contents of the first unit of the educational material	UniAristotelio (EL), UoB (UK), UCM (ES)
MAN	22/10/2019	Upload on the project porta, by each of the HEI, of 40 medical undergraduate students and 10 among lectures, researchers, doctors and practitioners	All HEIs
MAN	25/10/2019	Update online activity reports	AUTh (EL), UniRoma (IT)
103	30/10/2019	Identification of 1 doctor per each of the 4 videos	All HEIs
MAN	15/11/2019	Upload on the project porta, by each of the HEI, of 40 medical undergraduate students and 10 among lectures, researchers, doctors and practitioners	UoB (UK)
101	15/12/2019	Mapping curricula and Identification of common format	UoB (UK)
101	15/12/2019	Focus group	UoB (UK)
IO1	15/12/2019	Collection of 30 questionnaires for undergraduate medical students	All HEIs
DISS	31/12/2019	Upload on the project portla of 1 dissemination event per month	All partners
MAN	31/12/2019	Update online activity reports	All partners
IO1	15/01/2020	Development of contents of the second unit of the educational material	All HEIs
IO1	15/02/2020	Provide list of 10 students with good level of English with email addresses to carry out a Delphi analysis	All HEIs
103	28/02/2020	Development and upload on YouTube of 2 videos	All HEIs
103	28/02/2020	Sending of raw videos and documents related to 1 video	All HEIs
IO1	15/03/2020	Translation of the training package	All HEIs
IO3	15/03/2020	Sending of raw videos and documents related to 1 more video	All HEIs
102	31/03/2020	Creation of all the templates needed for carrying out the activities	Pixel (IT), UCM (ES)



102	31/03/2020	Creation of the digital platform	Pixel (IT)
DISS	31/03/2020	Upload on the project portla of 1 dissemination event per month	All partners
MAN	31/03/2020	Update online activity reports	All partners
102	31/05/2020	Development of the map	All partners
103	31/05/2020	Sending of raw videos and documents related to 2 more videos	All HEIs
IO1	15/06/2020	Send a report related to the Delphi analysis	UoB (UK)
DISS	30/06/2020	Upload on the project portla of 1 dissemination event per month	All partners
MAN	30/06/2020	Update online activity reports	All partners
102	31/07/2020	Selection of the contents for the digital collection	All HEIs
103	31/07/2020	Editing of the videos	EuroEd
DISS	30/09/2020	Upload on the project portla of 1 dissemination event per month	All partners
MAN	30/09/2020	Update online activity reports	All partners
TA	30/09/2020	Definition of the: - Training Programme - Certificate for the participants - Contents for the Europass	UCM (ES), Pixel (IT)
TA	30/11/2020	Each HEI should: - Identify 2 participants in the training activity - Contact the National Europass Centre in order to activate the Europass Mobility for each participant.	All HEIs
102	31/12/2020	Development of the contents	All HEIs
DISS	15/01/2021	Production of the final Best Practice Dissemination Report	All partners
EXPL	15/01/2021	Upload on the project portal a total number of 6 associated partners Sending to Pixel a total number of 6 exploitation links	All partners
EVAL	15/01/2021	<ul><li>Collection of 6 testimonials</li><li>Collection of 20 evaluation questionnaires</li><li>Sending an evaluation report per country on the los</li></ul>	All partners
TA	15/01/2021	Delivery of the training activity	UCM (ES)
102	31/01/2021	Development of the labels	All HEIs
ТА	31/01/2021	Sending to Pixel of supporting documents (Report on the training activity, Register of participants, Programme, Certificates)	UCM (ES)
ТА	31/01/2021	Sending to Pixel of supporting documents: copies of the Europass certificates, description of the participants profiles and selection methodology	All HEIs (except UCM)
ME	31/01/2021	Sending of documents related to the multiplier events.	All HEIs
DISS	31/01/2021	Upload on the project portla of 1 dissemination event per month	All partners



MAN	31/01/2021	Update online activity reports	All partners
MAN	15/02/2021	Production of Financial Reports	All partners





# TEMPLATE: IO1.D - TABLE OF CONTENTS FOR THE EDUCATIONAL MATERIAL

Pre-history (Spain)	Hippocratic medicine (Greece)	Arabic medicine (Spain)
Unit 1 -	Unit 3 - Correlation between ancient medicine and philosophy	Unit 5 -
<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> </ul> Unit 2 -	<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> <li>Unit 4 - Medical practice in antiquity</li> </ul>	<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> </ul> Unit 6 -
<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> </ul>	<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> </ul>	<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> </ul>

Renaissance medicine (Italy)	Modern medicine (United Kingdom)	Contemporary medicine (Romania)
Unit 7 – Anatomy book and instruments for the construction of anatomy	Unit 9 -	Unit 11 - Mental health as illustrated in literature
<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> </ul>	<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> </ul>	<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> </ul>
Unit 8 - Chemistry and alchemy	Unit 10 -	Unit 12 - The health system in movies
<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> </ul>	<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> </ul>	<ul> <li>Clinical practice</li> <li>Medical ethics</li> <li>Medical social sciences</li> <li>Communication skills</li> </ul>



# 103.A - Guidelines to shoot a video for the Virtual video library with testimonials from role-model doctors

#### **Contents**

1.	Intro	oduction	2
	1.1.	About the ALCMAEON project	
	1.2.	About the Virtual video library with testimonials from role-model doctors	2
	1.3.	What is a video testimonial?	3
	1.4.	What makes a good testimonial?	3
2.	Hov	v to prepare your video testimonial?	4
	2.1.	Identify the doctors who are role-model	4
	2.2.	Establish the content of the interview	4
	2.3.	Setup the location for filming	5
2.	2.4.	Prepare the equipment needed for filming	6
3.	Rec	ording the video testimonial	7
	3.1.	Length of the video	8
	3.2.	Shooting the video	8
	3.3.	Characteristics of the video file	10
	3.4.	Insertions	10
	3.5.	Script of the video	10
4.	Stru	cture of the testimonial video	12
5.	Con	npiling the final folder	13



#### 1. Introduction

## 1.1. About the ALCMAEON project

The teaching of medical history is usually included in the program of medical humanities courses available for undergraduate medical students. The role of medical humanities in medical education responds to the need of connecting medical practice with the human dimension of doctor-patient relationship and extra-scientific values involved in clinical decision-making processes. Medical humanities contribute to improve a fuller understanding of patients, cultures and communities, as well as the social dimension of scientific enterprise to cure illnesses and develop new therapies.

The responsibility of educators involved in medical humanities teaching programs is showing to the students that medical history is a great opportunity for evidence-based medical practice because it improves cross-cultural interventions and, at the same time, promote a continuing reform of health care provision.

ALCMAEON project represents an alternative model of medical history provision and an attempt to overcome the gap between clinical practice and historical perspective of medical humanities, through the representation of the historical scenarios and the integration of historical evidences in specific educational contents.

The ALCMAEON project is funded, by the European Commission through the Spanish National Agency for the Erasmus+ Programme. The project develop a digital museum teaching platform with audio-visual materials and digitalized collections of medical museums from Italy, Spain, Greece, UK and Romania, in an attempt to promote the different traditions characterizing European medical history and bring medical museums in the classroom.

#### 1.2. About the Virtual video library with testimonials from role-model doctors

The virtual video library consists of interviews with notorious doctors with a relevant career whom the professions regard as a role model, and placed on the digital platform elaborated within the project (link to be included).

The videos illustrate lectures or can be used as debating in the class for thematic areas, such as: clinical practice (evidence based medicine), medical ethics (health expectations and experiences in term of values and ethical principle change through the time), medical social sciences (lifestyle, environment, global health), communication skills (doctor-patient relationship).

The virtual video library with testimonials from experienced doctors, relevant for the history of medicine, complements the existing traditional resources, dedicated to the study of the history of medicine. This type of repository of resources consolidate the role of the history of medicine as a motivational domain, which acts as a bridge between the past, the present, and the future of the medical profession. The video library offer a modern and motivational incentive to the generations of medical students and teach them how to identify the perennial values of the profession, how to meet successfully its constant challenges and how to react to its rewards.



#### 1.3. What is a video testimonial?

The system of using videos to teach important skills and knowledge to medical students and use them as a pretext for reflection, personal problem solving, critical thinking and projection of their own future of medical responsibilities is an ingenious way to activate the students' participation and interactivity; this system proposes an instructional strategy with a type of blended learning that reverses the traditional learning environment by delivering instructional content, often online, outside of the classroom.

The videos are designed to be used in the following ways:

- 1. watching the video during the lectures related to the units corresponding to the approached thematic areas (Pre-history; Hippocratic medicine; Arabic medicine; Renaissance medicine; Modern medicine; Contemporary medicine)
- 2. watching of the video after the lecture followed by class discussion during the formative assessment after each unit
- 3. watching of the video out of the classroom following recommendation from the teacher in order to participate to the debate on the online forum of the digital platform

## 1.4. What makes a good testimonial?

The secret to the success of testimonials in any area of activity is social proof; so, a good testimonial is all about amplifying this effect.

First, a good testimonial video speaks to your target audience. The project foresees an active participation of experts that are doctors and university lecturers in humanities in medicine, but always keep in mind that the end beneficiaries are the medical students. The content of the testimonials must be meaning and inspirational for the medical students.

The interviews are taken by partners' experts, involving where possible also students so that a lesson about the medical profession is taught live during the shooting.

Secondly, a good testimonial video must be credible. People are highly sceptical of what they see on the Internet, so anything you can do to play up the authentic enthusiasm of the subject in your video will go a long way. In other words, testimonials should never be fake. Moreover, you should never ask your subjects to learn by heart the answers to your questions.



## 2. How to prepare your video testimonial?

#### 2.1. Identify the doctors who are role-model

The video testimonial should be structured as an interview, to whom the protagonist is a notorious doctor with a relevant career whom the profession regard as a role model.

The video must include a short biodata of the doctor.

(e.g. Prof. Dr. Victor Tacu, former physician Internal Medicine, professor of the University of Medicine and Pharmacy Grigore T. Popa lasi and former head of the 4th Medical Clinic, at Parhon Hospital, professor with vocation and a man dedicated to the patient and this noble profession)

The interviews are taken by partners' experts, involving where possible also students so that a lesson about the medical profession is taught live during the shooting.



Please do not forget that every person who will appear on the video must sign the Agreement for accepting the use of the image and story tells as educational resources within the project purposes.

#### 2.2. Establish the content of the interview

Together with the doctor, partners must establish the content of the interview, the subjects that will be reached. Have in mind that must be highlighted in the interview the following:

- Period
- Topic
- Learning objectives

As a suggestion, but not mandatory, the videos can reflect:

- The periods identified in IO1 (Pre-history; Ancient medicine; Golden Age; Renaissance medicine; Modern medicine; Contemporary medicine).
- The thematic areas, such as: clinical practice (evidence based medicine), medical ethics (health expectations and experiences in term of values and ethical principle change through the time), medical social sciences (lifestyle, environment, global health), communication skills (doctor-patient relationship).

The videos do not need to be strictly related to these, but can be used during the lecturers in order to introduce the lesson and discuss the specific historical period.



Stick to one topic per video. If the doctor would like to talk about more subjects, structure the interview for the creation of more videos. Do not make exhaustive interviews.

In planning the content of the video, use the IO3.B – Guidelines' interview to establish the questions and the structure of the interview.

It is important that you do not make up the questions on the spot. This makes the video seem disorganized and false; moreover, it can put the subject(s) in an awkward position if they cannot immediately generate a response. Plan ahead and craft some quality questions and send them over





the e-mail. If possible, study the interviewee before designing the questions. It is advisable that you give your interviewees at least a few days notice with the questions. Your testimonial video will benefit more if your subject has had the opportunity to prepare and practice before facing the actual interview.

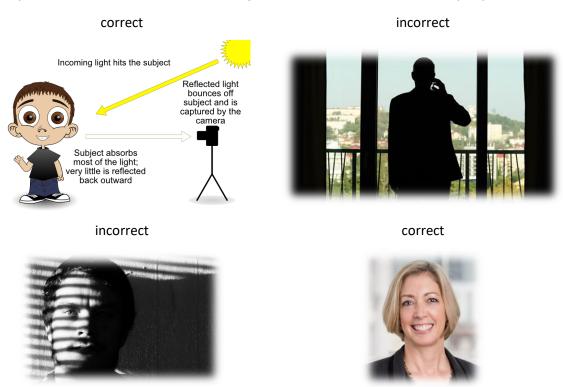
## 2.3. Setup the location for filming

#### Location

Select a location for your video testimonial (e.g. office). Pay attention to select a quiet place (no noise, music from outside, kids playing ...), preferable not to be a large room (better sound capture).

#### Lighting

We do not recommend using the flash of your smartphone or digital camera to lighten the subject. The best source of light is the sun. Natural lighting looks great in almost every instance. Face your subject toward a window for great natural light. Never have the window behind the subject though or else you'll be left with a silhouette. The subject's face should not be covered by any shadow.



#### Room arrangement

For a better focus of the image, we recommend the interviewee to sit down. Pay attention for no distractions (posters or pictures on the wall, open windows ...). Place the shooting camera in front of the interviewee, at his/her level.

If you are involving a student, place it next to the interviewee and place the camera to capture both of them in the same image (avoiding movements of the camera).





#### Clothing

Make the interviewee feel as comfortable as possible and tell him or her that they do not need to wear a formal outfit or have intense hair and makeup. In other words, make it clear to them that they can look natural.

## 2.4. Prepare the equipment needed for filming

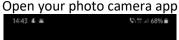
#### Shooting camera

Note that it's highly recommended to use good video cameras to ensure high video quality. If possible, you could use 2 video cameras in order to record the video from 2 different angles (at least 30° from each other).

#### Mobile Phone

Note that the current generation of smartphones and tablets can shoot great video. There's a good chance you already have a smartphone that is able to capture professional looking, high resolution footage. Follow the next guide to configure properly the settings of you mobile phone application camera. Samsung Galaxy A50 is the mobile phone used to illustrate the setup process.

Select video mode

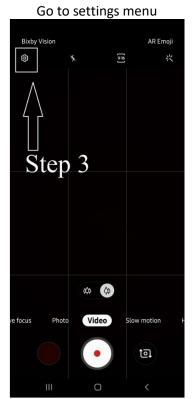




Select rear video size (1)



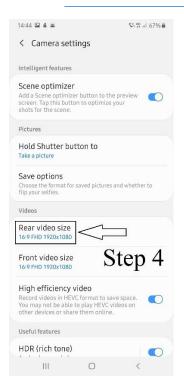
Rear Video Size should be:



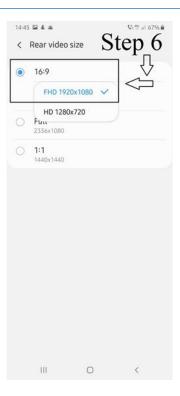
Select rear video size (2)

i o





Aspect ratio: 16:9 Resolution: FHD 1920x1080



#### Tripod

Steady hands do not suffice to get rid of the slight movements of hands that ruin the professionalism of the video while recording videos. Therefore, use a tripod to stabilize your footage; this is very important when you try to create a professional video. Most digital cameras can be set up on a tripod; note that there are adapter clips for smartphones that can work with these tripods too.





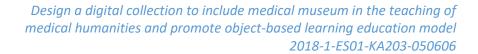


## Sound

It's recommended to use an external microphone to ensure a good quality of sound, without wind, scratches or echoes.

## 3. Recording the video testimonial







Number of videos to be created: 20 in total

University of Bristol, UK: 4 videos

Universidad Complutense de Madrid, ES: 4 videos

Aristoteleio Panepistimio Phessaloniki, GR: 4 videos

Università La Sapienza, IT: 4 videos

UMF lasi, RO: 4 videos

## 3.1. Length of the video

The total length of the final edited video must be between 5 and 7 minutes. In terms of filming, the raw material will be longer, even 1 hour. If the interview is longer, we recommend to make breaks during the shooting and create more files, according to different subjects. Pay attention not to stop/pause the camera during the discussion of a subject.



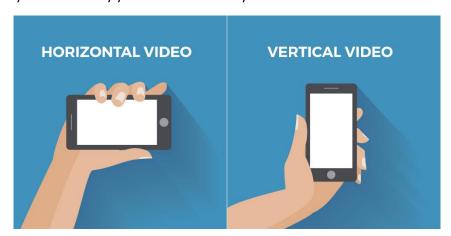
Partners must send to EuroEd the raw material with specific information related to timing to be selected for the video to be edited.

## 3.2. Shooting the video

Here are some tips for creating videos with a smartphone or digital camera.

#### Shoot horizontal videos

Nowadays smartphones allow you to record both vertical and horizontal footage. Shooting vertical videos would make sense if you play the recorded video on a device which has a screen in portrait orientation. Nonetheless, computer monitors, televisions, even websites, all have landscapeoriented displays so that is why you should shoot only horizontal videos.

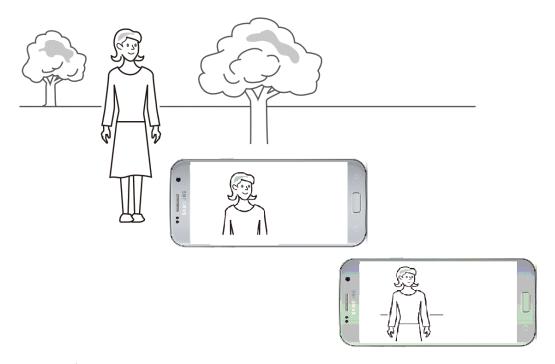


Do not use digital zoom





Even though it is tempting to use the zoom feature on your smartphone to get a closer shot of your subject, we recommend that you do not use it. If you want to zoom in with a smartphone without it looking too pixelated, simply walk closer to your subject.



## Exposure and focus

Both smartphones and digital cameras automatically detect and adjust exposure and focus accordingly. It's great for taking quick photos, but ideally while recording videos you want to have more manual control and lock these down so they don't adjust and leave your footage over-exposed and out of focus. Therefore, simply tap on your subject using your smartphone's default camera app to manually lock exposure and focus in your footage.



Out of focus object

In focus object

Audio recording





Most of the time, recording audio directly from the camera's built-in microphone will suffice, but in professional videos, namely interviews, you want to have the microphone as close to your subject as possible. You can use an external professional microphone connected to your mobile phone, or a memo recorder. Nonetheless, we recommend recording audio directly from the camera's built-in microphone. Also, make sure that there are no loud background noises around the room you record your material.





#### 3.3. Characteristics of the video file

Full HD is just another name for the 1920x1080 resolution

Width = 1920 (min) Height = 1080 (min)

Codec = H.264Video format: MP4

Ratio = 16:9

Frame rate = 25 fps (min) or 50,00 fps and higher

#### 3.4. Insertions

If you intend to make the video testimonial more illustrative, you can send for insertion within the video various elements, like:

Images/pictures	Illustrative images of the doctor or of the story told	About 1024 pixels wide for a horizontal image; or 768 pixels high for a vertical one JPEG 300–600 K
Short videos	Illustrative videos from the life of the doctor or of elements of the story told	Good video resolution MP4 format Length 1 to 5 seconds
Text	Explicative text of the elements mentioned in the video	One, two words or short sentence.
Sound	Illustrative or specific audio elements or music related to the story told	Good sound level MP3 format

## 3.5. Script of the video

EuroEd will be responsible to create the subtitles of the final video, but is essential to receive from each partner the script/text of the video.





Each video must be received along with the following 2 tables (the scrips must include:

- the text for opening and ending credits
- the selection of images to be included in the final video from the raw material (specify in the timing table the seconds to be selected)
- the text for subtitle with the timing related with the raw material sent:

OPENING/ END CREDITS	Text in mother tongue	Text in English
Title of the video		
Interview with name of the		
doctor		
short biodata of the doctor		
period		
topic		
learning objectives		
name of the interviewer		

	Timing	Text in mother	Text in English		
from	to	tongue			
1′00′′0′′′	1'2"12"	No sound, just images			
1′2″07‴	1'4"21""	M-am nascut intr-un sat mic in Nordul Romaniei	I was born in a small village in the North of Romania		



## 4. Structure of the testimonial video

When planning and shooting the video have in mind that the final video testimonial will have the following structure.

headings	contents	duration
OPENING CREDITS	project logo and title with project number     title of the video     name of the doctor     Erasmus+ logo with EU disclaimer  Title of the video  Interview with Name of the doctor  Octor  Interview with Name of the doctor  Octor  Octo	about 20 seconds
INTRODUCTION IN THE CONTENTS	title of the video     name of the doctor     short biodata of the doctor     period     topic     learning objectives	about 40 seconds
INTRODUCTION DEBRIEFING *optional	Video with the interviewer (the partner or the student) talking about the contents of the video testimonial (short introduction of the doctor and highlights of the aspects the testimonial will inlcude).  • name of the interviewer	about 1 minute
TESTIMONIAL	Video with the interview of the doctor *optional can include insertions	about 5 minutes
FINAL DEBRIEFING *optional	Video with the interviewer (the partner or the student) talking about the contents of the video testimonial (short mention of the doctor profession and highlights of the aspects the testimonial inlcuded, lesson learned).  • name of the interviewer	about 1 minute
END CREDITS	title of the video     name of the doctor     name of the library of video testimonials     name of the project     reference number     project portal link     Erasmus+ logo with EU disclaimer	about 30 seconds



#### 5. Compiling the final folder

Each partner must send the collected materials to EuroEd for editing.

The name of the main folder should follow the subsequent naming convention: ALCMEON + Name of the institution that sends the content of the folder + video number

E.g.: ALCMEON\_UMF\_video 1

Each video will have its own folder and must include the following:

- 1. Video with the testimonial interview of the doctor (MP4 format)
- 2. The script (in a word file)

OPENING/ END CREDITS	Text in mother tongue	Text in English
Title of the video		
Interview with name of the doctor		
short biodata of the doctor		
period		
topic		
learning objectives		
name of the interviewer		

Timing		Text in mother tongue	Text in English		
from	to				
1'00''0'''	1'2"12"	No sound, just images			
1′2′′07′′′	1'4''21'''	M-am nascut intr-un sat mic in Nordul Romaniei	I was born in a small village in the North of Romania		

#### 3. Insertions, like:

Images/pictures	JPEG	Timing in the raw material when to insert the images
Short videos	MP4	Timing in the raw material when to insert the video
Text	Word file	Timing in the raw material when to insert the text
Sound	MP3	Timing in the raw material when to insert the sound

Sharing the folder

In sharing the folders with the raw materials, as are large files, you can use the following channels:

Wetransfer - www.wetransfer.com DropBox - www.dropbox.com

Google Drive - <a href="https://www.google.com">https://www.google.com</a> → drive

The contact person to receive the folders for editing are: Andreea Ionel, EuroEd – <u>andreea.cleminte@euroed.ro</u> Ioan Juncu, EuroEd - <u>ioan.juncu.euroed@gmail.com</u> Always use in CC <u>emanuele.valenti@bristol.ac.uk</u>





# **IO3.B – Guidelines' interview** for the Virtual video library with testimonials from role-model doctors

## 1. The first step is to identify the subjects

The target groups are doctors (as interviewed) and medical students (as interviewer).

Profile of the	Notorious doctors with a relevant career.						
interviewed	Doctors whom the profession regard as a role model.						
(doctor)	Doctors and university lecturers in humanities in medicine.						
	Experienced doctors who can speak relevant for the history of medicine.						
	Doctors dedicated to the study of the history of medicine.						
	Doctors who promote the fact that the medical humanities contribute to						
	improve a fuller understanding of patients, cultures and communities.						
Profile of the	Medical student or a partners' representative.						
interviewer	Shows interest in medical history and for evidence-based medical practice.						
(students or	Promotes the integration of historical evidences in specific educational						
partners'	contents.						
representatives)	Has the time to engage in project activities.						
	Is creative and empathic.						
	Is calm, patient and a good listener						
	Is willing to updated his/her knowledge and skills by participating in the						
	Alcmaeon project.						
	Is willing to cascade his/her Alcmaeon resources to other beneficiaries.						
	Is willing to engage in dissemination activities in collaboration with the						
	project team.						

#### 2. The second step is facilitating contact among the selected subjects

We either bring a student and a doctor who do not know each other into contact, or we start by choosing a student and then matching him/her with the identified doctor to have the interview with. However, when using two participants meeting for the first time, we have to evaluate the degree of compatibility between them; such as the language used, and their cultural attitudes, in order to avoid potential conflict. The first meeting is often crucial, that is why it has to be carefully planned in order to create a good relationship between the two people. A lack of confidence can be a problem for people new to the project, and as a result obtained stories can be short, hasty, cold, and irrelevant, but regular meetings make the experience easier over time. If they already know each other the problem of confidence is normally less of an issue.

Therefore, we recommend that the filming interview to be preceded by at least one meeting for accommodation of the protagonists, for discussing about the goal of the project; and for discussing the topics of the interview, that they will be recorded and that the findings will be published for educational purposes, but not without their consent.





## 3. Establish the guide of interview

As we mentioned before, in order to facilitate the therapeutic and socio-anthropological effects of the life stories they must be broken down in two parts, which preferably correspond to two different sessions.

In the first part, the subject is introduced to the standard formula called "instruction" and is encouraged to narrate his/her life, and to speak freely, without interruption whilst in the second part, the interviewer uses a list of questions ("interview guide") structured in interest topics for the researcher.

#### Proposed semi structured guide of interview:

	Semi structured guide of interview								
Accommodation	The interviewer presents him/herself (name, position, role in the present								
	context)  Consult on the conditions and environment for filming (duration, how the								
	Consult on the conditions and environment for filming (duration, how the interview is conducted)								
Tania intuaduation	,								
Topic introduction	The interviewer introduce the purpose of the interview and the context								
	(short aims of the Alcmaeon project)								
	The interviewer mention the selected medical periods for the interview,								
	such as: (Pre-history; Hippocratic medicine; Arabic medicine; Renaissance								
	medicine; Modern medicine; Contemporary medicine)								
	The interviewer mentions the selected thematic areas, for the interview,								
	such as: clinical practice (evidence based medicine), medical ethics (health								
	expectations and experiences in term of values and ethical principle								
	change through the time), medical social sciences (lifestyle, environment,								
	global health), communication skills (doctor-patient relationship).								
Free self-	The interviewer introduce the interviewee in the biographical interview.								
presentation of	Invite the interviewee to speak about:								
the interviewee	- Professional experience and current activity.								
	- How do you self-characterize? What are the personality traits that								
	define you?								
The core interview	The interviewer introduce the interviewee in the selected period and								
	medical thematic area.								
	Invite the interviewee to speak about:								
	- Memories, medical practices, lessons learned from the selected								
	period.								
	- Intentions, attitudes, expectations on the selected								
	period/thematic area, acting as a bridge between the past, the								
	present, and the future of the medical profession.								
	- Personal characteristics.								
	- Studies. Medical education. Motivation for education.								
	- Building a professional career. Professional/ school guidance								
	- The responsibility of educators involved in medical humanities								
	teaching programs.								
	- Aspirations, values, presence of spirit								
	- What do you value most in life? What is your value system?								
	- Experiences on communication skills (doctor-patient relationship).								



	- Understanding of patients, cultures and communities.
	Invite the interviewee to exemplify with case situations/ clinical practices/ the assertions made.
	If you had previous discussions about the subjects/cases the interviewee will present or you did previous research on the profession of the interviewee, you could prepare some more specific questions related, to be able to obtain more focused contents.
Reflections	The interviewer can invite the interviewee to draw some highlights from the lessons learned, advices for the students, guidance or recommendations concerning the thematic areas selected.
End of the interview	The interviewer should thank to the interviewee.  The interviewer should address some words of gratitude for the professional activity and some words of appreciation for the support and involvement in the Alcmaeon project and motivation for the medical students.



Project number: 2018-1-ES01-KA203-050606



# TEMPLATE: IO3.C - VIDEO LIBRARY

Title of the Video	
Please give a brief description of the information included in the video	Please write e text between 300 and 500 words
Historical period covered in the interview	<ul> <li>□ Pre-history</li> <li>□ Hippocratic medicine</li> <li>□ Arabic medicine</li> <li>□ Renaissance medicine</li> <li>□ Modern medicine</li> <li>□ Contemporary medicine</li> </ul>
Topic of the Educational material covered in the interview	To be chosen from the list of topics identified by the partners
Thematic(s) area(s) covered in the interview	<ul> <li>□ Clinical practice</li> <li>□ Medical ethics</li> <li>□ Medical social sciences</li> <li>□ Communication skills</li> </ul>
Archive material utilised in the interview	Please write e text between 200 and 300 words
Description of objects and contents from the digital collection of IO2 related to the video interview	Please write e text between 200 and 300 words
Country	<ul> <li>□ Greece</li> <li>□ Italy</li> <li>□ Romania</li> <li>□ Spain</li> <li>□ United Kingdom</li> </ul>
Language of the interview	<ul><li>□ Greek</li><li>□ Italian</li><li>□ Romanian</li><li>□ Spanish</li><li>□ English</li></ul>
YouTube Link	Please upload the YouTube link



Project number: 2018-1-ES01-KA203-050606

## **PROJECT MEETING EVALUATION QUESTIONNAIRE**

SECOND PARTNERS MEETING, Thessaloniki (EL), 12 - 13 September 2019

Compiler's data (option	onal)											
Name												
Institution												
Country												
The transnational	coordination and th	ie s	ecre	etai	riat	fun	ctic	one	d:			
	Inefficiently	1	2	3	4	(5)	6	7	8	9	10	Efficiently
2. The information yo	ou received before t	he ı	me	etin	g v	vas						
	Incomplete	1	2	3	4	(3)	6	7	8	9	10	Exhaustive
3. The organization o	f the facilities used	for	the	me	etii	ng v	vas	:				
	Not suitable	1	2	3	4	(5)	6	7	8	9	10	Suitable
4. How was the techn					_				_			
	Not Suitable	1	2	3	4	(5)	6	7	8	9	10	Very Suitable
5. The agenda of the	=	_	_	_	_	_	_	_	_	_		
	Unclear	(1)	2	3	4	(5)	6	7	8	9	(10)	Clear
6. The material distri	_		_			_	_	_	_	_		
	Not useful	(1)	2)	(3)	4	(5)	6	7	(8)	9)	(10)	Useful
7. The way you were			_				_	_	_	_		
	Poor	(1)	(2)	(3)	4	(5)	6	7	(8)	9)	(10)	Good
8. At the start of the	_											edures of the meeting were:
	Not clear	(I)	(2)	(3)	4	(5)	6	7	(8)	9)	(10)	Clear
9. The working condi		_			_	_	_	_	_	_	_	_
	Unsatisfactory	(1)	2	3	4	(5)	6	7	8	9	(10)	Satisfactory
11. The working atm	·											
	Unsatisfactory	1	2	3	4	(\$)	6	7	8	9	10	Satisfactory
12. The general man	agement of the med	etin	g w	as:								
	Unsatisfactory	1	2	3	4	(5)	6	7	8	9	10	Satisfactory



Project number: 2018-1-ES01-KA203-050606

13.	Did your question	ur questions receive satisfactory answers?											
		Never	1	2	3	4	(5)	6	7	8	9	10	Always
14. The amount of time available for the meeting was:													
		Insufficient	1	2	3	4	(5)	6	7	8	9	10	Appropriate
15	The time manage	ement of the meetir	າດທ	vas									
13.	The time manage	Inadequate	_		3	4	(3)	6	7	8	9	10	Adequate
16.	L6. The results reached at the end of the meeting were:  Unsatisfactory ①②③④⑤⑥⑦⑧⑩ Satisfactory												
		Unsatisfactory	1	2	3	4	(5)	6	7	8	9	10	Satisfactory
17.	The level of corre	espondence of the r	esu	ılts	of t	he ı	nee	etin	g w	ith	the	est	ablished objectives was:
		Inadequate			3				_				Adequate
18.	The level of partic	cipation of the differ								•			• ,
		Unsatisfactory	1	2	3	4	(5)	6	7	8	9	10	Satisfactory
19.	. How would you evaluate the social activities organized in the meeting days?												
		Very poor	1	2	3	4	(5)	6	7	8	9	10	Very good
20	What did you like	the most about th	0 m	· o o t	ina	2							
20.	wriat did you like	e the most about the	e II	ieei	ung	ŗ							
21	Mhat did you like	the least about the		0.0±	in a'	2							
21.	what did you like	e the least about the	e m	eet	ıng								